Erin Trauth, University of South Florida, Wins 2016 Outstanding Dissertation Award in Technical Communication

Urbana, IL – 2/1/16 – Erin Trauth, University of South Florida, has won a 2016 CCCC Outstanding Dissertation Award in Technical Communication for her dissertation, “A ‘Natural’ Miscommunication: An Examination of Front-of-Package Label Claims and User-Centered Food Labeling Practices.” The Conference on College Composition and Communication (CCCC) is a constituent organization within the National Council of Teachers of English (NCTE).

Dissertations for this award are evaluated according to five criteria: originality of research, contribution the research makes to the field, methodological soundness of the approach used, awareness of the existing research in the area studied, and overall quality of the writing.

Trauth will be announced as the recipient of the CCCC Outstanding Dissertation Award in Technical Communication on April 8, during the 2016 CCCC Annual Convention in Houston, Texas.

For more information about the CCCC Outstanding Dissertation Award in Technical Communication, including past winners, see http://www.ncte.org/cccc/awards/techcommdissertation.

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The Conference on College Composition and Communication, with more than 5,000 members and subscribers, supports and promotes the teaching and study of composition, rhetoric, and communication skills at the college level, both in undergraduate and graduate programs. College Composition and Communication is the group’s journal. For more information, visit http://www.ncte.org/cccc.

The National Council of Teachers of English, with 30,000 individual and institutional members worldwide, is dedicated to improving the teaching and learning of English and the language arts at all levels of education. For more information, visit http://www.ncte.org.